John S. Hockensmith will present the program for the July meeting.

One of the premier equine photographers in North America, John Stephen Hockensmith is the owner and operator of an art studio and gallery in Georgetown, Kentucky. Born in 1954 in Cynthiana, Kentucky, Hockensmith took up photography at an early age and later studied art and photography at nearby Georgetown College. He began his professional career in 1975, working for the Commonwealth of Kentucky as a photographer. About four years later, after gaining invaluable experience in state government, Hockensmith started an independent photography business in Georgetown. Throughout the 1980s, Hockensmith honed his skills in fine arts and exhibited photographs, paintings and sculptures. In 1986, he had his first one-man exhibit of paintings at the Headley-Whitney Museum in Lexington, Kentucky.

By 1994, Hockensmith began to focus his artistic career on equine themes. From that time through the present, he has published, exhibited and distributed fine equine art throughout the United States and in many other countries around the world. His subjects have ranged from small ponies to huge draft horses and have represented a wide variety of breeds. Since 2000, he has been contracted by Churchill Downs in Louisville, Kentucky, to produce the official Kentucky Derby Winner’s Print and Winner’s Collection. His clients also have included some of Central Kentucky’s well-known Thoroughbred horse farms in addition to Toyota of North America, Toyota Kentucky, Lexmark, Universal Studios and the Office of the Governor of Kentucky.

Hockensmith earned international critical acclaim for his one-man exhibition, Rare Breeds: from Figurative to Abstract, at the Kentucky Horse Park’s International Museum of the Horse in 2004. Two years later, he completed another major exhibition at the International Museum of the Horse that focused on Gypsy Horses and the Appleby Horse Fair. This exhibit was accompanied by the release of his first book, Gypsy Horses and the Travelers’ Way: The Road to Appleby Fair, a showcase of his photography, prose and poetry that was inspired by his travels with Romani Gypsies across northern England. Gypsy Horses and the Travelers’ Way was honored...
with a Benjamin Franklin Award. Gypsy Horses also won the gold medal for the best multi-cultural book of 2007 and a silver medal in the Book of the Year competition overseen by ForeWord Magazine.

Hockensmith’s new book, *Spanish Mustangs in the Great American West: Return of the Horse*, captures the epic story of the reintroduction of the horse to North America and its subsequent far-reaching influence on the development of our culture. Brimming with vivid photographs of modern descendants roaming the rugged West, *Spanish Mustangs* was released in June 2009 and is being distributed by University of Oklahoma Press.

**Special Thanks.....**

- To Roger Ballard for critiquing the competition entries last month
- To Lynn Osborne for doing the June issue of the Newsletter in my absence
- To Carol Williams for her help in making the Gallery Hop at Christ Church Cathedral a success.

**1st Thursday—August 1**

Hope everyone has gotten out to shoot now that the weather has finally turned from swamp to sweet. Remember Aug 1 we have Randy Dinkins coming to give us a walk through Nik Software’s six plugins for Photoshop, Lightroom and Aperture. The NIK bundle includes the HDR photography tool HDR Efex Pro 2, Color Efex Pro 4 for color correction and retouching, Silver Efex Pro 2 for black-and-white photography, Viveza 2 for selectively adjusting the color and tonality of images, Sharpener Pro 3 and Dfine 2 for noise reduction.

We also are hoping to share some images from our past two months - the arboretum outing and your personal Independence Day shots. Bring jgps on a thumb drive. Begin thinking about what you would like us to focus on as we move into the second half of the year. We’re putting our schedule together and want to be sure we’re speaking to your wants and needs as we do so.

**Competition Changes**

Starting next year (2014), the deadline for submitting entries will be Sunday, midnight, of the week before the meeting. All entries will be final, so make sure you send the right file the first time. NO exceptions will be made. The reason for making this change is the need for more time for the person doing the critiquing to review the submitted files.

**Levels Program**

Please read about the Levels Program on the Creative Camera Club website home page. You will find this under the heading “Compete” at the top of the page. If you have any photographic activities for which you would like to receive levels points and they are not listed or do not fit an established category, please send e-mail to Mary-ann Mills (mmmills@setel.com) with your suggestion(s).

**Member Slide Show**

This month’s MSS will be presented by Leonard Gay

High school senior portraits
Annual Show

The Wild Card category for the Annual Print Competition & Exhibition will be *Scenes of the Kentucky River*. Be sure to check the Club’s website [www.creativecameraclub.org](http://www.creativecameraclub.org) for descriptions of other categories.

Prints at Christ the King

If you exhibited at Christ the King Church be sure to pick-up your prints on August 5, between the hours of 4:00-6:00 p.m.

The Third Perspective: A Collector’s View

February 26 - August 30, 2013
713 E Market Street
Louisville, KY 40202

Over several decades, Paul Paletti has amassed an important collection of historic and contemporary photographic artworks of museum quality. As a collector, his intent has been to choose only those pieces in which the artist demonstrates a superlative degree of technical virtuosity offered with a distinctive vision.

“The Third Perspective’ is about the relationship I believe is created when a photographer shows a print he or she has made. Until then, the only perspectives that exist happen in front of, and behind the lens — between artist and subject,” says Paletti. “I made one of my first purchases from the remarkable Imogene Cunningham when I was a graduate student in photography. I never really looked back, but I got very serious about collecting about 20 years ago. The gallery is the culmination of that experience. And it just continues to grow because I am a truly passionate about photography, and a collector at heart.”

Beginning on Feb. 26, the gallery will exhibit some of Paletti’s most recent acquisitions, including work by Shelby Lee Adams, Bill Burke, Manuel Alvarez Bravo, Alvin Langdon Coburn, Harold Edgerton, Lynn Geesaman, C. Thomas Hardin, Bill Luster, and David Turnley. “In the last year or two, I’ve also acquired iconic works by Yousuf Karsh, William Klein, Danny Lyon, Steve McCurry, Eadweard Muybridge, and Edward Steichen, most of which are being displayed here for the first time. These photographers achieved international acclaim and are titans in the history of photography,” says Paletti. “To make the show even more personal, I'll also be sharing insights on the process of collecting, and my experience with this sophisticated art medium that is varied, beautiful and highly collectible for everyone.”

Photo Scenic Kentucky

Photo Scenic Kentucky, will be October 25th-26th at Jenny Wiley State Resort Park. The featured speaker is Lewis Kemper, a contributing editor for “Outdoor Photographer” magazine, a Canon “Explorer of Light” and one of the country’s best known nature/landscape photographers. The cost is $10 to participate.

To register, send an e-mail to Bill Luster (bluster@twc.com). Those planning to attend are advised to make their room reservations at the lodge early, as it tends to book up quickly that time of year.

www.creativecameraclub.org
June Competition Results

Advanced-Color
1st Allen Dawson
2nd Robert Johnson
3rd John Robinson
HM Tom Myers

Intermediate-Color
1st Kenneth Graulach
2nd Donna Forgacs
3rd Joe Omielan
HM Bill Stath

Beginner-Color
1st Jeff Gitlin
2nd Jeff Gitlin
3rd Donna Farmer
HM Brian Henry

Advanced-Black & White
1st Nancy Dawson
2nd Nancy Dawson
3rd John Robinson

Intermediate-Black & White
1st Jenny Fowler
2nd Kenneth Graulach
3rd Charles Zehnder
HM Joe Omielan

Beginner-Black & White
1st Raymond Bailey
2nd Mimi Sauer
3rd Raymond Bailey
HM Gary Teverbaugh

High School-Black & White
(0 Entries)

Youth-Black & White
(0 Entries)

Guidelines: Critiques of Competition Entries

1. The time for critique is limited to 40 minutes.

2. It is recommended that those giving the critique select their top 3 or 4 photos in each category. This would limit the number reviewed to around 24. The reviewer may choose a few more to highlight a particular technique or strength in those photos.

3. The intent is to encourage good practices by highlighting the strengths of the better entries. It might help, as part of the preparation to make note of some of the more common errors in the entries, and show how they were avoided in the pictures have been chosen for critique.

4. It would be helpful for the reviewers to quickly outline up front the characteristics that they rely on most often. As an example: “The 12 Characteristics of a Merit Photo” from the PPA website are included below. 12 characteristics is probably too many but everyone has 3 or 4 that pop most often.

The 12 Characteristics of a Merit Photo

Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.

Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

(continued p.5)
Characteristics of a Merit Photo (continued from p.4)

Technical excellence is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.

Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

Lighting—the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is man-made or natural, proper use of it should enhance an image.

Style is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.

Print Presentation affects an image by giving it a finished look. The mats and borders used should support and enhance the image, not distract from it.

Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.

Subject Matter should always be appropriate to the story being told in an image.

Color Balance supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

Story Telling refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

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2013 Club Calendar

Jan 2  Pick up prints at LASC
3  First Thursday: Camera Petting Zoo
17  Twelve Elements of a Successful Image

Feb 7  First Thursday: Choose your settings
21  Competition-Fences and Gates
     Gallery Hop

Mar 7  First Thursday-Software (Photoshop)
21  Insect Photo Salon: Description and Images (Myers)

Apr 4  First Thursday-Time Lapse Photography
       Sandra Varellas
18  Competition: Religious Places

May 2  First Thursday:
16  Kent Nickell

Jun 6  First Thursday:
20  Competition: Barns
21  Gallery Hop

Jul 4  First Thursday: Cancelled
18  John Hockensmith
25-28  Field Trip to Blue Ridge Parkway

Aug 1  First Thursday: Randy Dinkins, NIK Software Overview
5  Pick up prints at Christ the King
15  Competition: People at Work

Sept 5  First Thursday
19

Oct 3  First Thursday
17  Competition: Storms/Weather

Nov 7  First Thursday (HDR)

Dec 12  Annual Christmas Party and Awards Banquet- Fasig Tipton

2013 Officers

President  Tom Myers    tvmyers@juno.com
Past President  John Snell    john@johnsnellphoto.com
Vice President  Charles Zehnder    charlie.zehnder@gmail.com
Secretary  Maryann Mills    mmmills@setel.com
Treasurer  Don Mills    dbmills@setel.com
Newsletter Editor  Curt Hopkins    chopkins@fewpb.net

Board of Directors:
Madonna Courtney    mcourtney@fasigtipton.com
Zane Williams    zanecarol@att.net
Lynn Osborne    lynnosborne@insightbb.com

Meeting Location
Crestwood Christian Church

To get to the church, exit off New Circle Rd. at Tates Creek Rd. and go North (toward town). Turn left onto Albany Rd. and go nearly one-half mile to the 4 way stop at Bellefonte Dr. and turn right onto Bellefonte. The church will be on your right just past Glendover Elementary School. Turn right into the second entrance off Bellefonte.